



PRESS RELEASE

Tokyo, 21/11/2019

Beaujolais Nouveau has arrived in Japan!

Thanks to the combined efforts of DHL Aviation, Nippon Express and the GSSA Aero Cargo France (a subsidiary of ECS Group), 225 tonnes of Beaujolais Nouveau have arrived in Japan from France.

For further information please contact:

press@lemon-queen.com

+00 33 6 1305 1671

<http://www.lemon-queen.com/>

“Through our partnership with Aero Cargo France, our GSA representative in France, we take pride in our direct customer engagement. During the 2019 Beaujolais Nouveau season, DHL & Aero Cargo not only used DHL’s five weekly Narita flights to promote our network to Beaujolais customers in France, we also ensured a full end-to-end customer service delivery through a flight arrival event at Narita Airport to mark the arrival of the first 90 tons of this year’s Beaujolais season,” said Kim Van Assche, VP Sales Europe at DHL Aviation.

Work between the partners to set up this large-scale operation began earlier in the year, with a contract signed in July and the first development in September.

“We are regularly involved in shipping Beaujolais Nouveau. Thanks to good relationships with Nippon Express and the trust that DHL Aviation has in us and in our ability to optimize the way in which Beaujolais is marketed, this operation was a great success,” said Jean Ceccaldi, Managing Director of Aero Cargo France.

“The main difficulty is the natural factor, which is by definition beyond control. Indeed, the availability of the wine with sufficient time for all the logistics required before the air shipment is the crucial point. But this year, nature was on our side and all worked well,” added Mr Ceccaldi.

To move the French wine from Paris (CDG) to Tokyo (NRT), three operations were needed: two full charters plus another shipment. The two charters arrived at NRT on November 5 and 12 respectively.

Find out more – as if you were there – with pictures and videos of the arrival of the first charter at NRT by [clicking here](#).

Copyright © 2019 Lemon Queen,
All rights reserved.
PR News for the air cargo industry

Our mailing address is:

Lemon Queen
92 Avenue de Wagram
75017 - PARIS
FRANCE

Add us to your address book



From left to right, the three partners: Kim Van Assche, VP Sales Europe at DHL Aviation, Tanedasan, Nippon Express, and Jean Ceccaldi, Managing Director, Aero Cargo France

About ECS Group

ECS Group is the world leader in GSSA business, serving airlines. Representing hundreds of companies in over 50 countries through its 153 offices, ECS Group knows it can count on its 1114 employees around the world to offer high-quality service tailored to each of its partners. Thanks to this ever-increasing network, this year ECS Group has carried over 1,183,000 tons on behalf of the airlines it represents and, in this way, contributes to their growth and development on the international stage in the air cargo sector. ECS Group has received many awards from its peers and is the favoured partner and go-to GSSA in the cargo industry.

For more details, visit the ECS Group website: www.ecsgroup.aero

Please note:

Lemon Queen is the communications agency for ECS Group and is officially contracted with the distribution of its media releases.